

Press Release

Friday 10th May 2024

PPWD Sponsors ISMA^{UK} in 50th Anniversary Year

ISMA^{UK} are pleased to announce a sponsorship agreement with PPWD, specialists in the development of cultures in safety-critical industries, such as manufacturing, energy, and infrastructure. PPWD's guiding philosophy is that our world should be one where there is zero harm to people at work, one which considers both physical and psychological harm as equals, knowing they impact on each other.

ISMA^{UK}, the leading professional body for workplace and personal stress management, wellbeing and performance, was founded 50 years ago in 2024. ISMA^{UK}'s mission is to raise the profile of stress and mental health issues, campaign against the stigma associated with them, whilst promoting resilience and wellbeing. They promote sound knowledge and best practice in stress management across the UK and internationally.

PPWD have become principal sponsor of ISMA^{UK} in their 50th year, which takes in activities such as ISMA^{UK}'s launch of their inaugural Stress Management Awards, the Online Global Stress Summit being held on 6th November during International Stress Awareness Week, and interactive webinars on stress and mental-health related subjects, held at six-weekly intervals during the year.

Paul Davison, CEO and Founder of PPWD said, "The decision to support and sponsor ISMA^{UK} was a straightforward one due to the close alignment of our vision, mission and values. PPWD has at its centre a focus on people being problem solvers, requiring environments that permit them to be their best selves, ones where learning and compassion are daily practices. The ISMA^{UK} Charter articulates a commitment to psychological safety, equality and diversity, which generates inclusive atmospheres in which people can thrive and flourish. This is fundamental to both our organisations, as we work to generate workplaces that are free from harm. My team and I are excited about the opportunities and prospects that the PPWD and ISMA^{UK} partnership are going to provide."

Carole Spiers, Chair of ISMA^{UK}, said, "ISMA^{UK} is delighted to welcome PPWD as our principal sponsor in such a momentous year, as we mark 50 years raising the profile of stress and mental health issues, and campaigning against the stigma associated with them whilst promoting resilience and wellbeing. There are symmetries between our organisations, such as our shared emphasis on the importance of having authentic and open conversations, from the C-suite to the front office, based around people's safety while at work which includes reducing stress, increasing resilience and improving wellbeing. There can be nothing more important than creating a healthy workplace culture, where people feel safe in speaking up and speaking out about stress and mental health issues."

Notes for Editors

- **PPWD**, founded in 2011 by Paul Davison and Paul White, specialises in the facilitation of programmes that bridge non-technical skills from trauma management to investigations, learning reviews, fair culture, wellbeing, and leadership. Their multi-award-winning Compassionate Safety approach generates safe environments that accommodate humans for being human. PPWD are members of the Mindful Business Charter, working with ISMA^{UK} and International SOS in the Workplace Wellbeing Workgroup, are partners of Rail Safe Friendly to get rail safety into schools, and UK Ambassadors for the One Percent Safer Foundation. For more information visit <https://www.ppwd-consulting.co.uk/about/>.
- **The International Stress Management Association (ISMA^{UK})**, a registered charity and membership-based organisation, has been the leading professional body for workplace and personal stress management, wellbeing and performance, promoting sound knowledge and best practice in stress management, resilience, wellbeing and mental health for 50 years in 2024. ISMA^{UK} practitioners and consultants provide stress management services to individuals and businesses, assisting around 40,000 people who need professional help with stress-related issues every year. ISMA^{UK} endorses and uses the HSE guidelines for managing stress in the workplace. To find out more about ISMA^{UK}, visit www.isma.org.uk. To enter the Stress Management Awards 2024, visit <https://isma.org.uk/stress-management-awards>.
- **Press Interviews**
For all press and media enquiries please contact Carole Spiers, Chair of ISMA^{UK}, for an immediate response on +44 (0) 77 688 78910 or at chair@isma.org.uk.