

BSI launch and panel session

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Topics to be covered

My mission to day:

- Caveats
- About BSI
- About ISO
- What is a PAS
- The PAS process
- PAS 1010 - 1012

Caveats to presentation

- I am not a BSI employee
- I have been involved in writing management system standards for 20yrs+
 - Chairman of management systems expert group etc
 - Chairman of committee on OH&S and environmental performance evaluation etc.
- Committee members and chairs do not get paid – even when representing UK abroad.
- The presentation reflects my view of BSI process as I understand it with BSI input

Who is BSI? – 10 fast facts

Founded
in
1901

Global
independent
business services
organization

No owners/
shareholders...al
l profit
reinvested into
business

Standards,
Assessment, testing
certification,
training, software

National
Standards Body
in the UK

#1 certification
body in the UK
and USA

>2,500 staff and
>50% non-UK

53 offices
located around
the world

70,000 clients in
150 countries

£235m revenue
in 2010

About BSI...

- Royal Charter Company, non-profit distributing, with PLC type governance framework
- Core values: Independence, Integrity, Innovation
- Main business activities:
 - Facilitate, promote, sell and distribute standards
 - Standards advisory services
 - Testing and certification
 - Training



Serving 80,000+ customers

2,300+ employees in 129 countries

● 51 offices globally



About BSI...

- Oldest National Standards Body in the world – founded in 1901
 - Founding member of ISO and CEN
 - Portfolio of more than 32,000 standards – BSI covers all markets, industries and sectors
 - Originator of many major, global standards, including:
 - ISO 9001 (Quality)
 - ISO 14001 (Environmental Management)
 - ISO 27001 (Information Security)
 - BS 25999 (Business Continuity)
 - BS 8900 (Sustainability)
 - PAS 2050 (Carbon Footprinting)
 - PAS 2060 (Carbon Neutrality)
 - PAS 220-223 (Food safety)
- 

Drivers for Standardization...

DRIVERS FOR STANDARDIZATION

Legislation

CSR

Customers

Shareholders

Sustainability

Competition

Risk & Business Continuity

Organizational Complexity

Globalization

Harmonization

DEVELOP,
IMPLEMENT AND
VERIFY
COMPLIANCE TO
STANDARDS

BENEFITS OF STANDARDIZATION

Corporate stability

Risk mitigation

Continuous improvement

Create good practice

Innovation

Collaboration

Internal controls

Adoption of good practice

Demonstrate leadership

History



Global benefits of standards



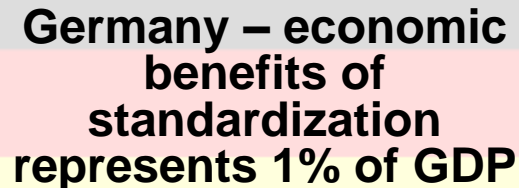
UK – standards make annual contribution of £2.5bn to economy



Canada – 9% of economic growth attributed to standards, 1981-2004



Global – MPEG-2 digital standard created USD 2.5tr worth of business



Germany – economic benefits of standardization represents 1% of GDP



Australia – Standards in electrical and water industries contribute AUD 1.9bn to economy

Global – international crane maintenance standards have saved USD 3bn

What are standards?

- BS standards first appeared over 100 years ago to standardise the steel used for rails.
- Standards are developed nationally/ internationally when organizations see benefits in a common approach and the need for a norm
- CEN is European body producing EN Standards; ISO is international body
- UK has been at the forefront of standards

Why a standard?

A standard can:

- Bring together the best practice across all sorts of business, government, charity etc.;
- Bring uniformity across many organizations;
- Provide a simple framework that relates to any organization;

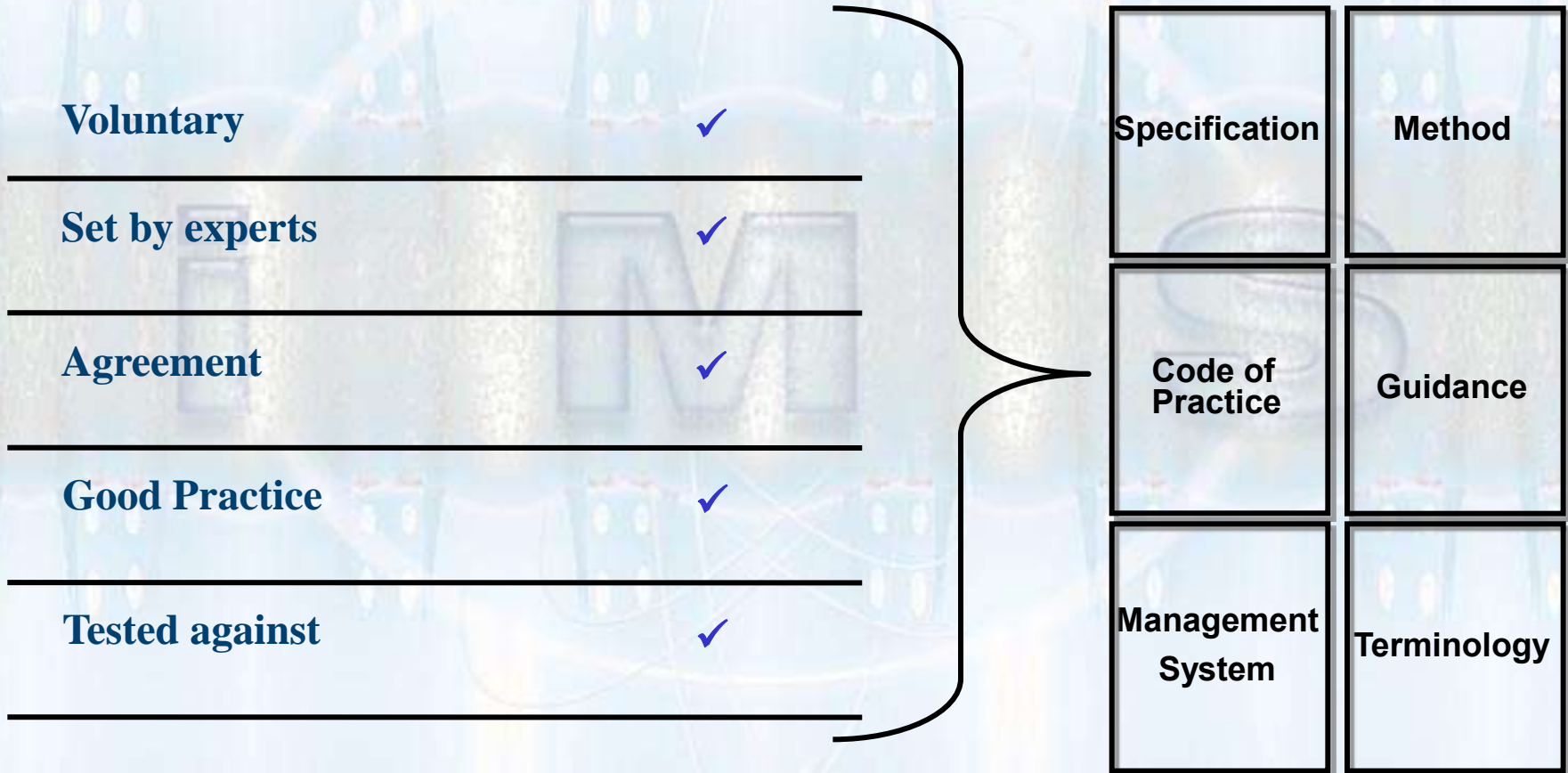
However, it is often set at a modest level for reaching consensus of all parties

What are standards?

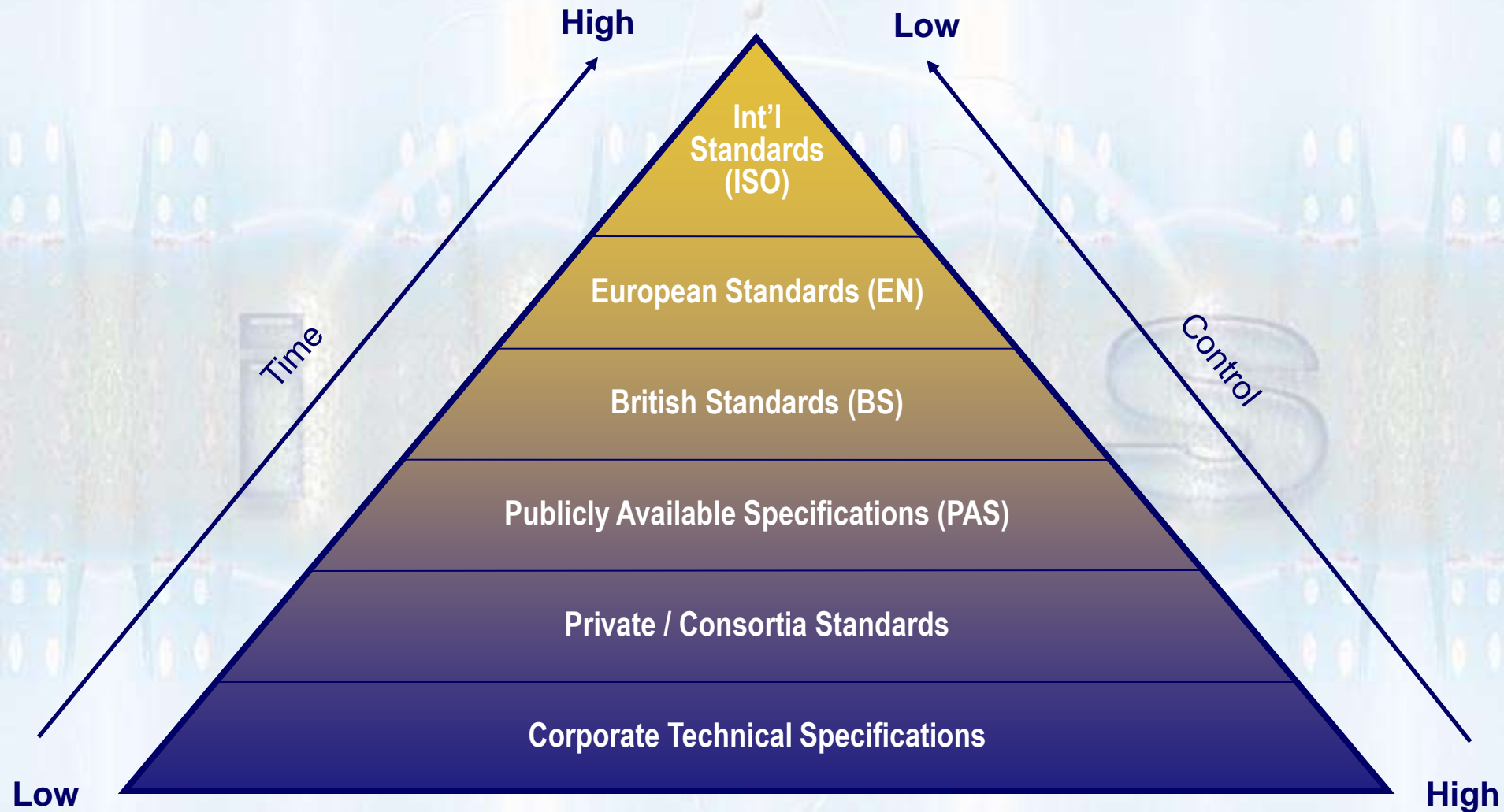
- What are the types of standards?
 - Specifications (talks in terms of “shall”)
 - Guidance and Codes of Practice (“should”)
- Who writes them?
 - Committee Members, facilitated by standards bodies, from Industry etc.

What is a Standard...

A set of *documented principles that are agreed, developed and applied voluntarily* by technical experts and relevant stakeholders



Standards Pyramid...



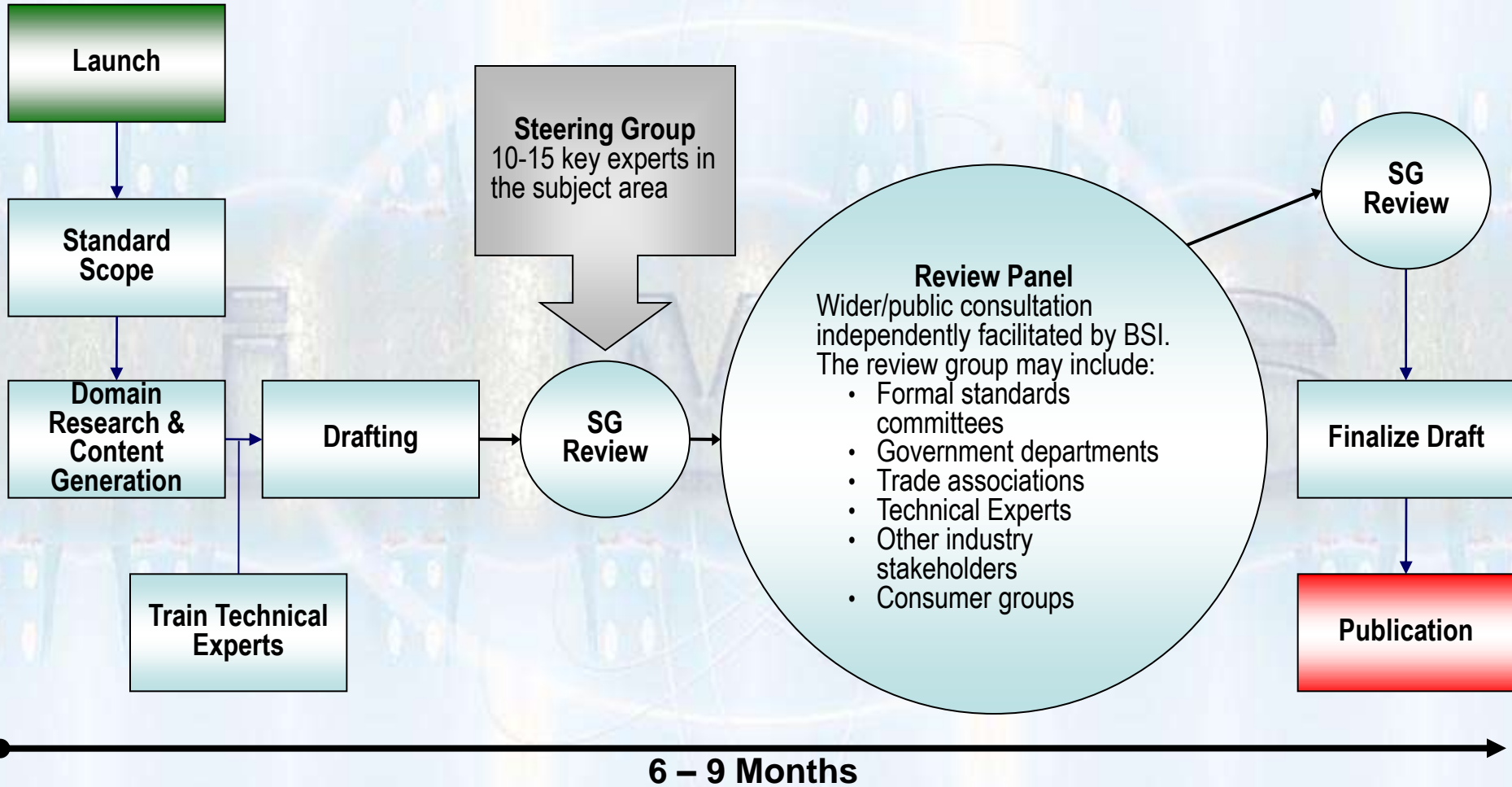
Publicly Available Specification

BSI's fast-track consensus-based standardization

offering:

- Client sponsored solution, developed to meet their needs
- Developed in 6 to 9 months
- Tailor-made for each individual client
- Developed through an open, rigorous consensus-building process
- Endorsed by BSI and co-branded with clients
- Guided and supported by a dedicated Project Manager
- Enabled for the development of certification schemes etc

Sample PAS Process...



Benefits...

Quality

- Tailored to meet a customer's specific needs
- Improve safety and performance of products and services
- Brand protection
- Demonstrate global leadership
- Ease of use in complex environments
- Clarity of specifications with suppliers
- Disseminate good practice within the business and with the wider industry
- Flexible to rapid change

Financial

- Reduce costs and/or increase productivity by complying with a PAS
- Increase customer base and profits by demonstrably improving core business operations
- Streamline business processes and eliminate wasteful activities by codifying good practice
- Improve organisational efficiencies, deliver consistently and minimize corporate risk in a volatile market
- Increase the market size and share by promoting interoperability and streamlining regulatory conformity

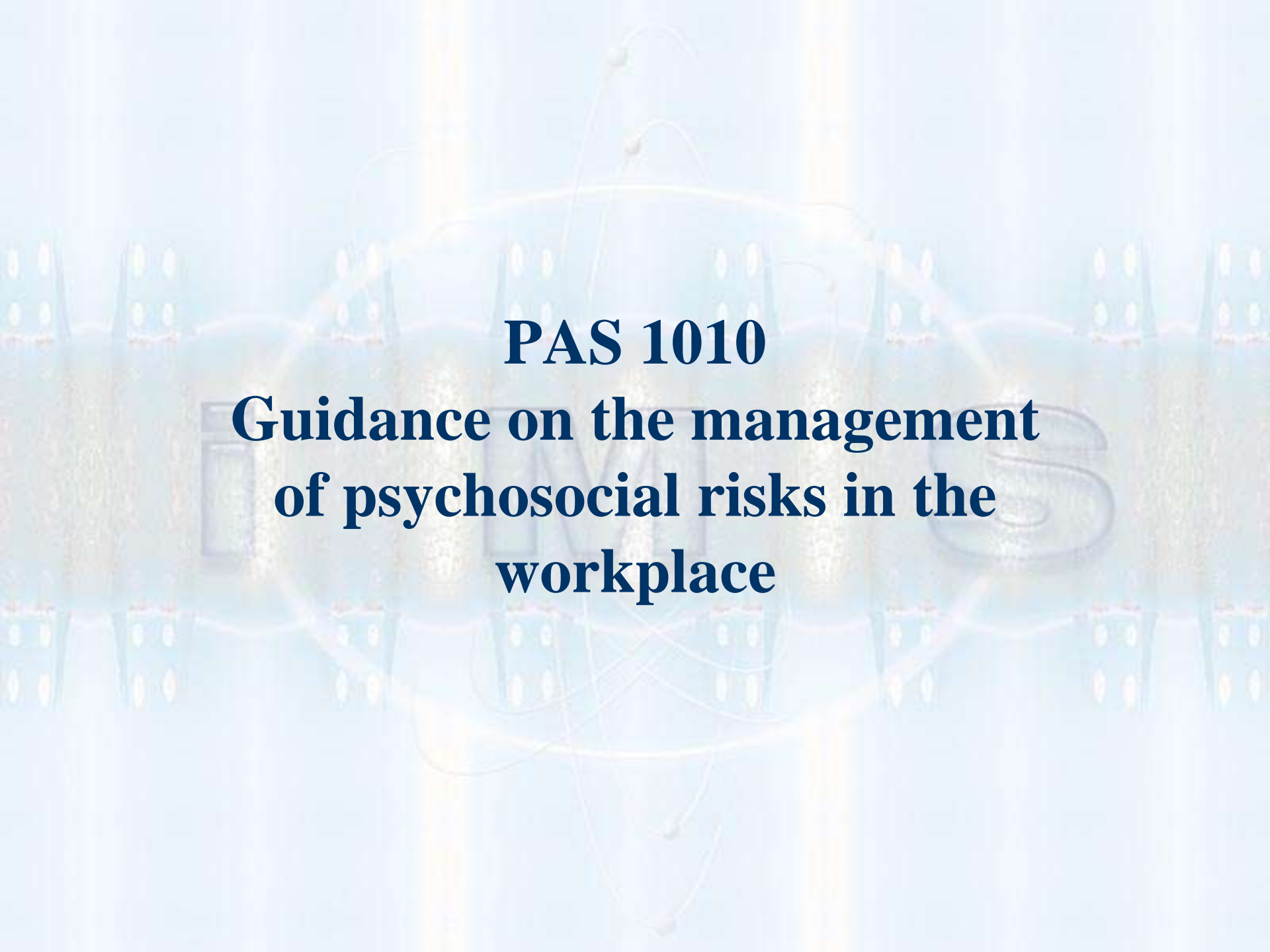
Benefits...

Independence & Recognition

- Credibility in the PAS as a result of BSI's independence in facilitating the consensus building process
- Rigorous Steering Group selection process and public consultation
- BSI's endorsement and co-branding creates strong market recognition and take-up
- Strong marketing tools for clients, demonstrating their leadership in developing solutions for their customers and industry sector
- Favourable media coverage

BSI

- 100+ years of standards setting experience
- Set the industry-wide recognised standard for good practice
- Experienced team of consultants, research specialists, project managers, editors and translators
- Pro-actively facilitate the consensus-building process
- Experts in capturing and sharing industry good practice, actively driving the innovation process



PAS 1010
**Guidance on the management
of psychosocial risks in the
workplace**

Content of PAS 1010

1. Scope
2. Terms and definitions
3. Psychosocial risk management: overview and policy
4. Setting up the psychosocial risk management process
5. The psychosocial risk management process
6. Monitoring performance
7. Management review

Scope of PAS 1010

- a) establish a strategy and process of psychosocial risk management in order to eliminate or minimize risks to personnel and other interested parties who could be exposed to psychosocial hazards associated with its activities;
- b) implement, maintain and continually improve the psychosocial risk management process and related practices;
- c) assure itself of its conformity with its stated occupational health and safety (OH&S) and psychosocial risk policy.

PAS 1012

The management of (psychosocial) stress in the workplace –supporting wellbeing resilience and return to work – Code of practice

PAS 1012 content draft

1. Scope
2. Terms and definitions
3. Services
4. The stress management organization
5. Assessments
6. Referral
7. Induction
8. Case coordination
9. Keeping records
10. Discharge/ closure criteria
11. Follow up

Draft scope

It provides a framework for:

- employers to identify, select and evaluate the services they need for management of stress from the perspective of building resilience in the workforce;
- enabling employees to play their role;
- the service provider to demonstrate competence

Wrapping up

Topics covered:

- About BSI
- About ISO
- What is a PAS
- The PAS process
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Discussion

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