

WELLBEING FOR A HEALTHY FUTURE

ISMA^{UK}
2011 ANNUAL
CONFERENCE

The economy, job insecurity, care for the elderly, pensions and working longer are all factors that contribute to stress in everyday life. Managers in the workplace have the responsibility for managing psycho social risk and the 2011 conference will explain how new standards will help to improve wellbeing for a healthy future.

Thursday 15th September 2011

St Ermin's Hotel, Caxton Street, London SW1H 0QW



ISMA^{UK} is the leading UK professional body in the specialist field of psycho social risk management and organiser of the Annual Conference. This year the Board is delighted to announce that the conference will include:

- Announcement of the BSI Standards for Stress Advisors
- Keynote speakers and practitioner clinics
- The ISMA^{UK} Annual General Meeting

Who Should Attend?

The Conference will be of interest to anyone working within the field of psycho social risk management:

- Those who have an organisational or corporate responsibility for employee wellbeing, personnel development and health.
- Stress practitioners, academics and anyone working towards a healthy future.

Three Important Reasons to Attend

Be Inspired

Find out how others have worked together across the profession. See the impact of their work and gain insights to enhance your own career and boost your reputation.

Develop

The new BSI standard to be announced at the Conference lays the standard for professional qualifications within the profession. Learn what level is best for you and how CPD will help your career progress.

Learn

Learn about the latest developments in Psycho Social Risk Management and how the new BSI will help raise standards within the profession.

Interactive Sessions

Workplace Ergonomics & Productivity / Using PR to Promote your Business – Simon Lamb / Working for Wellbeing / Memon Devices – David Clements / Meditation and Reducing Stress – A Buddhist Abbot / Bi-Rhythms

CONFERENCE AGENDA

8.30 – 9.30	Registration and networking
9.30 – 9.40	Welcome and Introduction Ann McCracken, ISMA ^{UK} Chair
9.45 – 10.30	Keynote Speech Derek Hatton – The Benefits of Self Responsibility
10.35 – 11.10	BSI Presentation
11.15 – 11.30	Break
11.35 – 12.30	Professor David Clements – The Office Environment and its Contribution to Stress
12.30 – 13.45	Lunch
13.45 – 14.00	Announcement of Fellow awards
14.05 – 14.45	David Amess MP – A Westminster View of Stress Management
14.45 - 15.00	Break
15.05 - 15.45	Paul Farmer – Stress and Mental Health Issues
15.50 – 16.30	Alan Whitford – Social Media and How It will Increase Your Business Income
16.30 - 16.45	Closing remarks – Ann McCracken
17.00 –	Drinks reception & networking At the Close of Conference ISMA ^{UK} AGM



SPEAKERS

Derek Hatton



Derek Hatton is best known as the flamboyant ex Liverpool Council Leader of the 80s. Many will remember

the Labour Party conference scenes with Neil Kinnock, the endless battles with Margaret Thatcher and the massive demonstrations he led against the Tory Government cuts in jobs and local services. Today, Derek is passionate about health and wellbeing, is a keep fit fanatic, eats organic food wherever possible and takes 27 vitamins a day. He will be advocating that we exert personal leadership and take responsibility for our own physical, mental and financial health.

Paul Farmer



Paul Farmer, Chief Executive of Mind, is the organisation's top level spokesperson and is regularly interviewed for both

print and broadcast media. As comfortable on the Today Programme as on the GMTV sofa, Paul's extensive knowledge of mental health policy and the issues that face people with mental distress are informed by 20 years of work in the field. Paul has been at Mind since 2006, following posts at mental health charity Rethink and the Samaritans.

David Amess MP



David Amess has been at the forefront of the political landscape for many years and is currently part of the government's working

party on Health. He is the Conservative Member of Parliament for the constituency of Southend West and lives in Southend with his wife Julia and their five children. He has been a member of parliament since 1983 and has represented the constituency of Southend West since 1997. He has been extremely active as an MP, sponsoring bills such as the Pet Animals Bill in 1990, the Abortion (Amendment) Bill in 1996-7 and the Warm Homes Bill which passed into law in December of 2000.

Professor David Clements



A degree in Mathematical Physics at Sussex University and a course at Cambridge in advanced study in

mathematics and physics were followed by a PhD in theoretical physics at Oxford, specializing in super string theory. David spent the next two years in Edinburgh as a researcher in electromagnetic theory and phenomenology. This period of study looked at the building blocks of electromagnetism and related phenomenology, going above and beyond the current understanding of electricity and magnetism. David then moved to researching the memon approach which put him in a position to see the nature and problem of electromagnetic interference from a radically new perspective. He now advises on the environmental electronic smog in the modern world of mobile phones, Wi-Fi and the plethora of technical radiations we're exposed to.

Alan Whitford



Alan Whitford has over 20 years experience in the start-up and expansion of high technology businesses in Europe and is a

frequent chairman and participant in European conference programmes. He has been published in a number of on-line and off-line media covering technical and strategic HR and Recruitment issues about how HR need to bring practices into their recruitment processes to get the right people in the right roles.

Alan served a 2 year term as an Advisory Board member of Hire.com, was a founding board member of the European Chapter of the HR-XML Consortium and is a founding member of the UK ORMC (On-line Recruitment Marketing Council).

ADMINISTRATION

An Historic Central London Hotel

St. Ermin's is a beautiful 4* hotel located close to St James's Park. As guests walk up the tree-line courtyard they enter a local haven of calm, where they are offered professional and attentive service.

This luxury hotel is a unique blend of historically significant interiors and textural design that creates a sense of warmth and repose, whilst offering modern and innovative facilities.

St Ermin's is built upon the site of a 15th century chapel and was converted into a hotel in 1899. It is rumoured that in the 1950's the spy Guy Burgess used one of Whitehall's network of tunnels to smuggle important documents from the Foreign Office to St. Ermin's Hotel.

The hotel's dramatic façade and inspirational interiors reflect a long and interesting history that continues today.

Delegates

ISMA^{UK} Member – full price:

£99 + VAT = £118.80

40% Early Bird Discount*:

£59.40 + VAT = **£71.28**

Non-Member – full price:

£149 + VAT = £178.80

40% Early Bird Discount*:

£89.40 + VAT = **£107.28**

2010 NSAD Stress Adviser:

£35.00 + VAT = **£42.00**

* Early bird discount rates apply only if you book before 12th August.

Exhibitors

ISMA^{UK} Member:

£385 + VAT = **£462.00**

Non Member:

£445 + VAT = **£534.00**

Fee includes buffet lunch and refreshments.

Enquiries

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**PLEASE
REGISTER
ONLINE AT**

www.ismaconference.com

Registration closes on
Tuesday 13th September

www.isma.org.uk

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