

## **ISMA Central Next Meeting - Friday 22 January 2010**

**When: 10.00am-3.30pm, Friday 22nd January 2010**

**Where: The Saracens Head, Little Brington, Northants. NN74HS**

Come and enjoy the opportunity to meet old friends and make some new ones in the convivial atmosphere of a local village pub. My thanks to John Casson and to Lisa Brice and Sherrell Ann Pape who have kindly agreed deliver two lively sessions for us.

To book your place please email me at [c.svahn@btinternet.com](mailto:c.svahn@btinternet.com)

There will be a charge of £18 to cover the cost of the room, tea and coffee and a buffet lunch.

### **Agenda:**

10.00 Coffee and Tea on arrival

10.30 John Casson - Conflict

12.00 Lunch

1.15 Lisa Brice and Sherrell Ann Pape - Influencing Your Environment  
By Having a Positive Approach

2.45 Tea, Coffee and Networking

3.30 Close

Speakers:

**Speaker's profiles are below.**

## **John Casson Consulting – business biography.**

### **Consultancy areas:**

Managed by John Casson, **John Casson Consulting** is a niche consultancy specialising and supplying expertise in the areas of:



- **Coaching:** executive and life-coaching, career change and personal development, job seeking and interview preparation. Loss recovery: 'firing back' after job loss, illness etc.
- **Counselling:** stress, life/work balance and wellbeing.
- **Specialist Human Resources:** consultancy, learning & development, projects, wellbeing at work, and policies and procedures.

Additional business expertise is also available for marketing, branding, and communications.

### **Business background, client base:**

With my career background in the engineering, private, public, voluntary – not for profit sectors; I help clients to realise their goals and resolve personal issues. Developing and delivering human resource solutions for organisations is also within my scope.

### **Personal qualities and skills:**

These include: the ability to quickly grasp and apply key information, wide-ranging knowledge and expertise, strategic analysis, integrity, empathy, and confidentiality. I am committed to development of self and others, combined with a friendly and supportive approach. Working primarily on a one-to-one basis, all clients are provided with a programme tailored to their individual needs.

### **Professional memberships:**

Qualified in both coaching and stress management; John Casson holds memberships of the International Stress Management Association (ISMA) The Association for Coaching (MAC) and is an Associate of the CIPD.

## **John Casson Consulting**

*the future is now*

## ***Profile of Sherrell Ann Pape***

Pape Professionally Development Consultancy Limited has been in existence for 3 years and is personally run by Sherrell Ann Pape, who has 30 years business and personnel experience acquired within well known commercial Organisations.

PPD Consultancy Limited offers a bespoke personal and professional development service working at individual, group and/or team level. Sherrell calls upon her personal expertise and knowledge together with the range of tools she is certified in to offer clients the best development solution that will be delivered with a flexible and individual approach. PPD Consultancy Ltd in its' first year of operating was proud to be recognised in accepting a Midlands Annual Business Award.

Sherrell, as you would expect, is well qualified and is a Fellow of the CIPD, holds a MSc in Strategic Personnel & Development, and undertook in June 2006 – January 2007 the Ashridge Business School Accreditation for Coaches. She is certificated in a range of psychometric and development tools including Myers Briggs & FIRO-B, Thomas Personality Profile Analysis, CWQ (a cross cultural questionnaire created in conjunction with the well known Professor Hofstede) and the TEIQue (an Emotional Intelligence questionnaire). Sherrell is also a qualified CIPD coach and assessor, a CMI approved coach and assessor and recently obtained the Preparing to Teach in Life Long Learning Certificate in order to undertaken work for Educational Institutes.

Sherrell's core training and development experience is from the 10 years she spent heading up the Learning & Development Function for the UK and the EMEA region of a FMCG Organisation. Sherrell received 3 top Company awards for outstanding accomplishments & business contribution while she was in this role and it was recognised that she had developed a strong ability to relate to and work with a wide range of individuals and across the spectrum of management levels. Operating in a European capacity and frequently travelling across parts of the world, plus with a staff spread across most of the region, Sherrell personally learnt about the diversity of country cultures and in fact implemented cross cultural training and awareness for individuals and groups throughout her time in this International Organisation. Sherrell in supporting the top management succession plans coached and mentored these targeted individuals in order that each person fulfilled their ambitions and potential.

Within Sherrell's training and development consultancy she has coached and is currently coaching a number of individuals who have a variety of development and / or performance objectives that need to be met. PPD Consultancy Ltd is in business to help people to achieve their goals.

**Pape Professional Development Consultancy Ltd**  
*Personal and Professional Development*

## **Lisa Brice choose2b Ltd**



Hi, my name is Lisa Brice. I work as a trainer, executive coach and business consultant and am passionate about helping individuals and organisations achieve their true potential. Since 1994 I have been working with a wide range of clients from small independent businesses to national and international franchise operations, to large corporate companies and public sector organisations, as well as a growing number of private individuals to provide training and coaching interventions to increase performance and profitability.

Always conscious of the need to provide a return on investment, I run bespoke training and coaching programmes specifically designed to meet a business objective. I deliver a wide range of management, leadership, personal development and sales training and customer service programmes. I specialise in business development programmes, consultations and executive coaching. I am also very active in the qualification arena and support various businesses in their attainment of vocational qualifications.

Following a very successful business career, I moved into training in 1994 and gained my qualification with CIPD (Chartered Institute of Personnel and Development). I have continued to gain qualifications throughout my career and am an Assessor, Internal Verifier and External Verifier, as well as an NLP Business Practitioner and Master Practitioner and a certified Trainer of NLP. I also have an NLP Coaching Diploma, a Chartered Management Institute (CMI) Diploma in Business Support and Diploma in Strategic Business Coaching.

Through my Horses for Courses® programmes, I have been able to combine my two biggest passions; people's potential and horses. I encountered my form of "natural horsemanship or horse whispering" at the Lazy M Ranch in Ontario, Canada and quickly identified numerous links with personal and business development. Because horses are individuals, it was easy for me to make the connection between communicating with them and communicating with people.

Horses live in the moment and will give us immediate and honest feedback about how we are relating to them. They provide a fantastic mirror; the way we approach horses is often how we

approach other relationships and interactions. My Horses for Courses® programmes use experiential learning techniques to improve businesses by exploring people's abilities to build rapport, lead, communicate, coach, negotiate and influence. I believe these programmes offer a unique approach to people and business development



[www.horsesforcourses.uk.com](http://www.horsesforcourses.uk.com) & [www.choose2b.co.uk](http://www.choose2b.co.uk)